

STOCKTON BEER WEEK

JULY 17-26, 2015

— — — — **STOCKTON BEER WEEK CONTACT: MEGAN OTT AT VISIT STOCKTON** — — — —

meg@visitstockton.org / 209.938.1557

It's that time of year again—Stockton Beer Week is set for July 17–26, 2015! Visit Stockton coordinates this non-profit event to bring business to local bars and restaurants while promoting local breweries.

Want to participate? Registration is easy:

1. REGISTER

Return your completed registration to Megan Ott at Visit Stockton along with two (2) \$25 gift certificates (cannot expire) – meg@visitstockton.org / PO Box 2336, Stockton, CA 95201 / fax 209.938.1554

2. PLAN YOUR EVENTS

Work with your beer distributors to plan creative beer events—beer pairing dinners, tap takeovers, beer festivals, guest brewer appearances, beer movie nights, beer-featured dishes...the possibilities are endless! Your beer distributor is here for you, get in contact with them early and start planning your Stockton Beer Week events!

3. SUBMIT YOUR EVENTS

If we don't know about your events, we can't promote them! Submit all your events and menus to Megan Ott as you plan them—all events will be posted on stocktonbeerweek.com.

SO, WHAT'S IN IT FOR YOU?

Exposure. Customers. Sales. Oh, and should we mention beer? Visit Stockton will list all Stockton Beer Week participants on stocktonbeerweek.com, along with submitted events. We will promote Stockton Beer Week through various forms of media, including: online ads, social media, giveaways, print ads, and more. We will also provide all participants with postcards, posters, and window clings for in-house marketing...all for a couple of gift cards (which will be used as giveaways)!

QUESTIONS?

Contact Megan Ott: meg@visitstockton.org / 209.938.1557

REGISTRATION DEADLINE: FRIDAY, JUNE 12
STOCKTONBEERWEEK.COM #STOCKTONBEERWEEK



STOCKTON BEER WEEK

REGISTRATION

DEADLINE: FRIDAY, JUNE 12

RETURN REGISTRATION TO MEGAN OTT AT VISIT STOCKTON

Registration fees: **two (2) \$25 gift certificates** (cannot expire)
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VENUE NAME:

CONTACT NAME:

EMAIL:

MAILING ADDRESS:

PHONE NUMBER:

WEBSITE:

FACEBOOK:

TWITTER: @

INSTAGRAM: @

What **MARKETING MATERIALS** do you need? please check all that apply.

Postcards

Posters

Window Clings

IF YOU ALREADY HAVE EVENTS PLANNED, LET US KNOW!

If you're not sure yet, be sure to let us know as soon as you plan them.

Event Title:

Event Date(s):

Details:

Event Title:

Event Date(s):

Details:

Event Title:

Event Date(s):

Details:

FEEL FREE TO ATTACH ANOTHER SHEET WITH MORE EVENTS.